



**AWAKEN
MOZAMBIQUE**

The Business of Building Community

The Project

About Mozambique

Case Studies

Supporters

Contact Us

Carol Dalglish
**Queensland University of
Technology.**



**AWAKEN
MOZAMBIQUE**

About Mozambique

The Project

About Mozambique

Case Studies

Supporters

Contact Us

- Lies along the Indian Ocean sea border of Southern Africa – population 21.4 million
- Gained independence from Portugal in 1975 - Civil war ended in 1992
- More than 50% of Mozambicans live on less than \$1 a day.
- Life expectancy: 42 years - Low population growth because of malaria, tuberculosis, cholera, leprosy and aids.
- Fewer than 10% of the population has had access to secondary education, 2% have attended higher education. Illiteracy is around 50%.



**AWAKEN
MOZAMBIQUE**

Beira

The Project

About Mozambique

Case Studies

Supporters

Contact Us

- Seaport, situated in central Mozambique province of Sofala.
- Was major port for exports from Zimbabwe
- Population of around 800,000
- Has one of the largest slums in Africa
- Very primitive infrastructure.



**AWAKEN
MOZAMBIQUE**

Purpose

The Project

About Mozambique

Case Studies

Supporters

Contact Us

To help the local community in Beira reach their potential and come out of poverty by:

- Providing micro-loans to entrepreneurs
- Offering training and development opportunities
- Linking the local network with other national and international networks
- Gaining a better understanding of what is required and what is effective.



**AWAKEN
MOZAMBIQUE**

The Story

The Project

About Mozambique

Case Studies

Supporters

Contact Us

- Partnership with the Global Development Group which provides tax exemption and tax deductibility for donations.
- Facilitated the establishment of a Not for Profit organisation in Mozambique, Desperta Mozambique. This group chose the name, elected a management committee and has set up an email address and a bank account.
- Formed an organisation Awaken Mozambique with an organising committee in Brisbane to elicit finance, networking and other resources for Mozambique



**AWAKEN
MOZAMBIQUE**

Development of Research Project

The Project

About Mozambique

Case Studies

Supporters

Contact Us

2007

Formation of
Desperta
Mozambique

- Purpose well-defined
- Local leadership committee structure
- Funding process
- Financial and learning resources
- Needs & requirements articulated

2007/8

Formation of
Awaken
Mozambique

- Purpose well-defined
- Local leadership committee structure
- Formal launch
- Legal structures
- Development model to achieve desired means and ends

2008

Visit to Beira by
5 committee
members

- Discussion between both Organizations:
- Accountability transparency issues
 - Capital Fund Structure
 - Data collection

2009

Further
fundraising

- Small business sponsorship
- Individual donations
- Rotary
- Fundraising by AM
- Appoint staff in DM

Send \$ to DM
to establish



**AWAKEN
MOZAMBIQUE**

The model

The Project

About Mozambique

Case Studies

Supporters

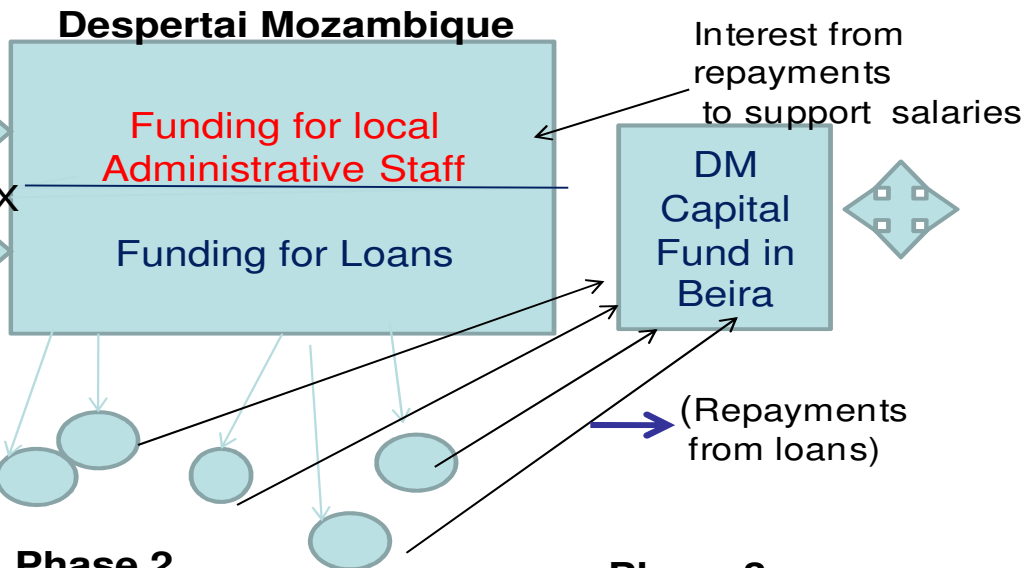
Contact Us

- Includes intellectual, networking, training and financial resources
- Includes research as an integral part of the process to enable well founded improvements.
- Sees the members in both countries as partners
- Directed by local needs, including capacity building
- Leading to long term sustainability of the project in Mozambique

Phase 1

Awaken Mozambique provides expertise & initial funding to Desperta Mozambique for Administrative Staff \$\$ & XX

Awaken Mozambique also provides & facilitates funds and expertise for loans to entrepreneurs \$\$\$ & XXX



Phase 1

First 3-5 years
Awaken Mozambique to provide core funding:

- Funding for Staff
- Funding for projects
- Attract other funds
- Training & development
- Networks

Phase 2

Next years
Loan repayments from borrowers paid to DM Capital fund. Interest from repayments to fund local Administrative salaries.
AM to provide ongoing training & development

Phase 3

Ongoing adaptation of funding and support model

Legend
Dollars \$\$\$
Expertise XXX
Learning



**AWAKEN
MOZAMBIQUE**

Challenges.

The Project

About Mozambique

Case Studies

Supporters

Contact Us

- Communication – both technical and cultural
- Maintaining enthusiasm of both committees
- Raising sufficient funding to do the job properly
- Keeping the focus on outcomes (business development) rather than outputs (number of loans and repayment rates)
- Responding effectively to changing local needs without losing focus.



**AWAKEN
MOZAMBIQUE**

The Future

The Project

About Mozambique

Case Studies

Supporters

Contact Us

- We start employing staff in Mozambique in July 2009.
- We estimate that we need donations of \$100,000 over three years to establish the organisation in Mozambique so that it becomes self sustaining.
- We are part way there.
- There will be other resources that we need to ensure sustainability and enable us to be responsive to needs.
- This is an opportunity for a small input to have a major social return.
- awakenmozambique.org